

1. **Banner Signs:** Temporary banner signs may be used for advertisement of events, activities, products or commodities as follows:

a. Banner signs for non profit agencies – Offsite and Onsite temporary banner signs may be used to advertise activities or events that are sponsored by a non-profit or governmental agency or group to benefit a program or activity of that agency or group under the following conditions: (Ord. 88-63)

1. Non-profit agencies submitting an application for a banner under this section must provide a certificate of non-profit status issued by the Internal Revenue Service.

2. No more than one (1) onsite and no more than two (2) offsite banners may be erected for any specific event or activity for a period not exceeding fourteen (14) days.

3. Such banners shall not exceed sixty (60) square feet.

4. Banners erected by non-profit agencies under this section must apply for a permit as prescribed by this ordinance, but shall be exempt from the permit fee requirements.

5. The placement of such banners shall meet the terms of this ordinance and shall be maintained during the period of time they are erected. Banner signs proposed under this section may be placed in or over public rights-of-way only upon approval of the Sign Inspector and all applicable public agencies. The City may remove any banner signs not adequately maintained over public right-of-way.

6. Banners with expired permits must be removed within twenty-four (24) hours of the permit expiration.

b. Banner signs for all other advertising purposes – Onsite temporary banners are hereby authorized under the following conditions:

1. Banners shall not exceed sixty (60) square feet in area.

2. The placement of banners shall meet the terms of this ordinance and shall be maintained during the entire time they are erected.
3. Banners are required to be permitted by the Sign Inspector prior to installation and are subject to all required fees.
4. Establishments will be permitted for no more than one (1) banner at a time.
5. Banners shall advertise specific onsite special events, product, or commodity promotions or grand openings, or shall provide leasing information. Banners will not be used for general advertising purposes.
6. Banner permits will be valid for a period not to exceed thirty (30) days and additional banner permits for the same location will not be issued for a period of thirty (30) days from the expiration date of the previous permit.
7. Grand Opening Banner – May be used for a period of up to thirty (30) days any time after the issuance of a Certificate of Occupancy. Businesses may only use this provision one (1) time.
8. Coming Soon Banner – May be used prior to the issuance of a Certificate of Occupancy, for a period of up to sixty (60) days.
9. Change of Business Banner – A “Name Only” banner may be used for a period of up to thirty (30) days after a sign permit has been applied for, and while a new sign is being made.
10. Going Out of Business Banner – May be used for a period of up to sixty (60) days before the closing of a business. Businesses may only use this provision one (1) time.

Banners with expired permits must be removed within twenty-four (24) hours of the permit expiration.