

Rockwall Main Street Advisory Board Meeting Minutes
Council Chambers Conference Room - 385 S. Goliad
Tuesday, April 23, 2019
6:30 PM.

1. **Call to Order:** Evan Matteson called the meeting to order at 6:37 p.m.

Board Members Present: Evan Matteson, Claudette Hatfield, Jeremy Standifer, Priscylla Bento, Daniel Nichols and Eva Cannon (joined the meeting at 7:05PM)

Absent: Terry Gregory

Staff: Bethany Browning, Main Street Manager

Councilmember/Board Liaison: Patrick Trowbridge

2. **Discussion/Action Items:**

- i. **Review and take action on the approval of the February 19, 2019, MSAB Meeting Minutes:**
Daniel made a motion to approve the minutes as presented, Claudette seconded the motion and it passed 4-0 (1 abstained, 1 board member not present at time of approval).
- ii. **Hear an update from the Main Street Legacy Award sub-committee and take any necessary action:** The committee did not have an update for the board at this time. This discussion item will be tabled to the May meeting. MS Mgr. offered to reach out to the sub-committee members to initiate the discussion.
- iii. **Discuss the Texas Downtown Association's President's Awards Program and appoint a sub-committee to work with the Main Street Manager to identify possible nominations and take any necessary action:** A brief discussion was held regarding the specifics of the program, last year's nominations and winners. Daniel highlighted Cain's Park and provided the board with his work on the application and what was involved in the submittal process. The board briefly discussed possible nominations. Claudette Hatfield made a motion to appoint Eva Cannon to head up the project and Evan Matteson seconded the motion. All were in favor and the motion passed 5-0 (1 board member not present at time of approval).

3. **Main Street Manager's Report:** Bethany Browning, Main Street Manager, presented the Manager's Monthly Report.

- District Activity
- Training
- Project Status Update
- Upcoming Events

Councilman Trowbridge inquired about the former Oscar Delta space. MS. Mgr. provided information regarding improvements to the building. Parking was briefly discussed with Evan Matteson recommending and volunteering to do a short video to highlight the opportunities. All were in favor of this approach, siting it would be positive and provide a fun twist on an otherwise unpopular subject. The board asked the MS Mgr. to bring the sign ordinance forward for council consideration by July 2019.

4. **Adjournment:** Meeting adjourned at 7:30 p.m., per motion made by Jeremy Standifer and seconded by Evan Matteson. All were in favor of adjourning for the evening, motion passed 6-0.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD OF THE CITY OF ROCKWALL, Texas, this 21st day of May 2019.

Main Street Advisory Board Chairman: 