



Rockwall Main Street Advisory Board Meeting Minutes Siren Rock Brewing Company – 310 South Goliad, Rockwall Wednesday, May 19, 2021 - 5:00 P.M.

Board members present: Stacy Fuqua, Geoffrey Lyons, Eva Cannon, Jenni Hoffman, Gary Cannovo

Absent: - Jeremy Standifer, Craig Stoddart

Staff present: Bethany Browning, Main Street Manager

Council Liaison: Anna Campbell

1. CALL THE MEETING TO ORDER

Eva Cannon called the meeting to order at 5:10 PM.

2. OPEN FORUM

There were no public comments, the public forum closed at 5:10 PM.

3. DISCUSSION/ACTION ITEMS

- A. **Review and act on the March 23, 2021 meeting minutes:** Eva made a motion to approve the minutes as presented; Gary seconded the motion. Motion passed 5-0.
- B. **Update from committee members and staff regarding the Historical Walking Tour and discussion for next steps:** Manager sent board members the assignments they volunteered to work on at the April meeting. Board members reported on their work thus far and provided the following details. Eva volunteered to assist Geoffrey with data collection for the Masonic Lodge. No action was taken.
- 1) Book Club Café, Trevinos – Jeremy Standifer (continuing to work on)
 - 2) Independent Bank, Courthouse, Hall Law Firm – Craig Stoddart (has made contact, looking for pics)
 - 3) The Kitschy Cupboard, Randy's Barber Shop, East Trinity Lodge – Geoffrey Lyons (in progress)
 - 4) The Mercantile Building, Providence Place – Bethany Browning – Done
 - 5) Poe & Arrows – Jenni Hoffman – Property owner declined to participate
- C. **Discuss the 2021 Legacy Award and if necessary nominate a sub-committee to review nominees prior to the May board meeting:** The board nominated Claudette Hatfield for the 2021 Legacy Award. Notes on the nomination were shared with the group and all were in favor of the nomination and agreed it was a well-deserved nomination as Claudette has given so much over the years. Discussion ensued about the best way to recognize the recipient. Ideas included a *Blue Ribbon* article, proclamation, recognition at a summer FM (TBD). Eva made the motion to award Claudette the Legacy Award, Geoffrey seconded the motion. Motion passed 5-0.

4. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: Casa Mama, Bonafide Betties
- Upcoming Events/Announcements: San Jacinto Music, Farmers Market
- Social Media: encouraged board members to engage the DT district on social media platforms
- Manager asked board members to be thinking about the next objective related to the current transformation strategies.

5. ADJOURN

Eva made a motion to adjourn at 6:15PM., Geoffrey seconded the motion, passing 5-0.

Minutes prepared by Bethany Browning, Main Street Manager.

**PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS
15th DAY OF JUNE 2021.**

MAIN STREET ADVISORY BOARD CHAIRMAN: _____