

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Parks Administration, 108 East Washington, Rockwall, Texas**  
**Parks Administration Board Room**  
**Tuesday, January 15, 2013**  
**6:30 P.M.**

**I. CALL TO ORDER**

**II. CONSENT AGENDA**

1. Consider approval of the minutes from the December 18, 2012 Main Street Advisory Board meeting and take any necessary action.

**III. DISCUSSION/ACTION ITEMS**

1. Discuss and take action on façade/sign grant submittals.
2. Discuss Downtown Improvements Project Review Committee update: Sandi Whitley.
3. Discuss and take any necessary action on work plan organization goals: Sarah Freed.
4. Discuss and take any necessary action on work plan promotional goals: Lori Lawing.
5. Discuss and take any necessary action on work plan design goals: Chris Cameron.
6. Discuss and take any necessary action on work plan economic restructuring goals: Sandi Whitley.
7. Discuss and take any necessary action regarding 2013 Special Events committee goals: Barbara Coleson.

**MAIN STREET MANAGER'S REPORT TO DISCUSS CURRENT MAIN STREET ACTIVITIES AND OTHER RELATED MATTERS**

1. Public Relations
2. Economic Activity
3. Design
4. Texas Historical Commission

**VI. ADJOURNMENT**

**This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.**

I, Bethany Golden, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, on the 11th day of January 2013, at 5PM and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**City Hall, 385 S. Goliad, Rockwall, Texas**  
**Council Conference Room**  
**Tuesday, February 19, 2013**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) INTRODUCTION OF GUESTS**

**3) DISCUSSION/ACTION ITEMS**

- i) Discuss Mural Project and take any necessary action: Led by Sandi Whitley, Chairperson.
- ii) Discuss Downtown Holiday Decorations take any necessary action: Led by Barbara Coleson, Vice Chairperson.
- iii) Discuss and take action on façade/sign grant submittals: Led by Bethany Golden, Manager.

**4) REPORTS**

- i) Hear a report from Public Relations Chairperson: Lori Lawing.
- ii) Hear a report from Special Events Chairperson: Barb Coleson.

**5) CONSENT AGENDA**

- i) Consider approval of the minutes from the January 15, 2013 Main Street Advisory Board meeting and take action.

**6) MAIN STREET MANAGER'S REPORT TO DISCUSS CURRENT MAIN STREET ACTIVITIES AND OTHER RELATED MATTERS**

- i) Public Relations
- ii) Economic Activity
- iii) Design
- iv) Texas Historical Commission

**7) ADJOURNMENT**

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I, Bethany Golden, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, on the 15th day of February 2013, by 5PM and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Parks Administration Building, 108 E. Washington, Rockwall, Texas**  
**Conference Room**  
**Tuesday, April 23, 2013**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i) Discuss Mural Project and take any necessary action: Led by Sandi Whitley, Board Chair.
- ii) Discuss Downtown Holiday Decorations take any necessary action: Led by Barbara Coleson, Committee Chair.
- iii) Discuss and take action on façade/sign grant submittals: Led by Bethany Golden, Manager.

**3) REPORTS**

- i) Hear a report from Public Relations Chairperson: Lori Lawing.
- ii) Hear a report from Special Events Chairperson: Barb Coleson.
- iii) Hear a report from Organization Chairperson: Sarah Freed.

**4) CONSENT AGENDA**

- i) Consider approval of the minutes from the February 19, 2013 Main Street Advisory Board meeting and take action.

**5) MAIN STREET MANAGER'S REPORT TO DISCUSS CURRENT MAIN STREET ACTIVITIES AND OTHER RELATED MATTERS**

- i) Downtown Improvements Report
- ii) Economic Activity
- iii) Texas Historical Commission

**6) ADJOURNMENT**

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I, Bethany Golden, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, on the 12th day of April 2013, by 5PM and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Parks Administration Building, 108 E. Washington, Rockwall, Texas**  
**Conference Room**  
**Tuesday, May 21, 2013**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i) Discuss Mural Project and take any necessary action: Led by Chris Cameron, Committee Chair.
- ii) Discuss Downtown Holiday Decorations Led by Bethany Golden, Committee Chair.
- iii) Discuss and take action on façade/sign grant submittals: Led by Bethany Golden, Manager.

**3) REPORTS**

- i) Hear a report from Public Relations Chairperson: Lori Lawing.
- ii) Hear a report from Special Events Chairperson: Barb Coleson.
- iii) Hear a report from Organization Chairperson: Sarah Freed.
- iv) Hear a report from Downtown Improvements Review Committee: Sandi Whitley or Barb Coleson.

**4) CONSENT AGENDA**

- i) Consider approval of the minutes from the April 16, 2013 Main Street Advisory Board meeting and take action.

**5) MAIN STREET MANAGER'S REPORT TO DISCUSS CURRENT MAIN STREET ACTIVITIES AND OTHER RELATED MATTERS**

- i) Downtown Improvements Report
- ii) Economic Activity
- iii) Texas Historical Commission

**6) ADJOURNMENT**

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I, Bethany Golden, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, on the 17th day of May 2013, by 5PM and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Parks Administration Building, 108 E. Washington, Rockwall, Texas**  
**Conference Room**  
**Tuesday, June 25, 2013**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i) Discuss Mural Project and take any necessary action: Led by Chris Cameron, Committee Chair.
- ii) Discuss Downtown Holiday Decorations Led by Bethany Golden, Committee Chair.
- iii) Discuss and take action on façade/sign grant submittals: Led by Bethany Golden, Manager.

**3) REPORTS**

- i) Hear a report from Public Relations Chairperson: Lori Lawing.
- ii) Hear a report from Special Events Chairperson: Barb Coleson.
- iii) Hear a report from Organization Chairperson: Sarah Freed.
- iv) Hear a report from Downtown Improvements Review Committee: Sandi Whitley or Barb Coleson.

**4) CONSENT AGENDA**

- i) Consider approval of the minutes from the May 21, 2013 Main Street Advisory Board meeting and take action.

**5) MAIN STREET MANAGER'S REPORT TO DISCUSS CURRENT MAIN STREET ACTIVITIES AND OTHER RELATED MATTERS**

- i) Downtown Improvements Report
- ii) Economic Activity
- iii) Texas Historical Commission

**6) ADJOURNMENT**

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I, Bethany Golden, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, on the 21st day of June, 2013, by 5PM and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Parks Administration Building, 108 E. Washington, Rockwall, Texas**  
**Conference Room**  
**Tuesday, July 16, 2013**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i) Discuss Mural Project and take any necessary action: Led by Chris Cameron, Committee Chair.
- ii) Discuss, follow up and take action on June façade/sign grant submittals: Led by Bethany Golden, Manager.
- iii) Discuss establishing by-laws for the Main Street Advisory Board: Led by Sandi Whitley, Board Chairperson.

**3) REPORTS**

- i) Hear a report from Public Relations Chairperson: Lori Lawing.
- ii) Hear a report from Special Events Chairperson: Barb Coleson.
- iii) Hear a report from Organization Chairperson: Sarah Freed.

**4) CONSENT AGENDA**

- i) Consider approval of the minutes from the June 25, 2013 Main Street Advisory Board meeting and take action.

**5) MAIN STREET MANAGER'S REPORT TO DISCUSS CURRENT MAIN STREET ACTIVITIES AND OTHER RELATED MATTERS**

- i) Downtown Improvements Report
- ii) Economic Activity
- iii) Texas Historical Commission

**6) ADJOURNMENT**

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I, Bethany Golden, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on the 12<sup>th</sup> day of July, 2013 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Parks Administration Building, 108 E. Washington, Rockwall, Texas**  
**Conference Room**  
**Tuesday, August 20, 2013**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) DISCUSSION/ACTION ITEMS**

- i) Discuss Mural Project and take any necessary action: Led by Chris Cameron, Committee Chair.
- ii) Discuss and take any necessary action on façade/sign grant submittals: Led by Bethany Golden, Manager.
- iii) Discuss establishing by-laws for the Main Street Advisory Board: Led by Sandi Whitley, Board Chairperson.

**3) REPORTS**

- i) Hear a report from Special Events Chairperson: Barb Coleson.

**4) CONSENT AGENDA**

- i) Consider approval of the minutes from the July 16, 2013 Main Street Advisory Board meeting and take action.

**5) MAIN STREET MANAGER'S REPORT TO DISCUSS CURRENT MAIN STREET ACTIVITIES AND OTHER RELATED MATTERS**

- i) Downtown Improvements Report
- ii) Economic Activity
- iii) Texas Historical Commission

**6) ADJOURNMENT**

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I, Bethany Golden, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on the August 16, 2013 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Parks Administration Building, 108 E. Washington, Rockwall, Texas**  
**Conference Room**  
**Tuesday, September 10, 2013**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) CONSENT AGENDA**

- i) Consider approval of the minutes from the August 20, 2013 Main Street Advisory Board meeting and take action.

**3) DISCUSSION/ACTION ITEMS**

- i) Discuss Mural Project and take any necessary action: Led by Chris Cameron, Committee Chair.
- ii) Discuss and take any necessary action on façade/sign grant submittals: Led by Bethany Golden, Manager.
- iii) Discuss MSAB by-laws draft document: Led by Sandi Whitley, Board Chairperson.
- iv) Discuss MSAB board application and terms: Led by Bethany Golden, Manager.

**4) REPORTS**

- i) Special Events Committee: Led by Barb Coleson
  - (1) Distribute volunteer sign-up sheet for MSAB members.
- ii) Main Street Manager Report: Led by Bethany Golden
  - (1) Downtown Improvements Report
  - (2) Economic Activity
  - (3) Texas Historical Commission

**5) MAIN STREET MANAGER'S REPORT TO DISCUSS CURRENT MAIN STREET ACTIVITIES AND OTHER RELATED MATTERS**

**6) ADJOURNMENT**

**This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.**

I, Bethany Golden, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on the September 6, 2013 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.



**AGENDA**  
**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD**  
**Parks Administration Building, 108 E. Washington, Rockwall, Texas**  
**Conference Room**  
**Tuesday, October 29, 2013**  
**6:30 P.M.**

**1) CALL MEETING TO ORDER**

**2) CONSENT AGENDA**

- i) Consider approval of the minutes from the September 10, 2013 Main Street Advisory Board meeting and take action.

**3) DISCUSSION/ACTION ITEMS**

- i) Discuss façade and sign grant application and make recommendations: Led by Sandi Whitley, Board Chairperson.
- ii) Discuss and take any necessary action on façade/sign grant submittals: Led by Bethany Golden, Manager.
- iii) Review Main Street work plan and take any necessary action: Led by Sandi Whitley, Board Chairperson.

**4) REPORTS**

- i) Special Events Committee: Led by Barb Coleson
- ii) Main Street Manager Report: Led by Bethany Golden
  - (1) Downtown Improvements Report
  - (2) Economic Activity
  - (3) Texas Historical Commission

**5) MAIN STREET MANAGER'S REPORT TO DISCUSS CURRENT MAIN STREET ACTIVITIES AND OTHER RELATED MATTERS**

**6) ADJOURNMENT**

**This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.**

I, Bethany Golden, Main Street Manger for the City of Rockwall, Texas, do hereby certify that this Agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5PM on the October 25, 2013 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.