



City of Rockwall
The New Horizon

AGENDA

**REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
DEVELOPMENT SERVICES CONFERENCE ROOM – 1ST FLOOR
CITY HALL - 385 S. GOLIAD STREET
TUESDAY, JANUARY 21, 2020
6:30 P.M.**

1) CALL MEETING TO ORDER

2) OPEN FORUM

3) WELCOME NEW BOARD MEMBERS

4) APPOINTMENTS

- i. Appointment with Keli Phillips, owner of The Kitschy Cupboard, 114 N. San Jacinto, to make a request for a Main Street Façade Grant and take any necessary action.

5) DISCUSSION/ACTION ITEMS

- i. Review the November 19, 2019 meeting minutes and take necessary action.
- ii. Discussion regarding upcoming Regional Main Street Advisory Board Training to be held in Rockwall on Tuesday, February 18 (in place of the February meeting).
- iii. Discuss and nominate a Board Chair and Vice Chair to serve for 2020 and take necessary action
- iv. Brief overview of the following organizations and how they work together to promote Rockwall: Main Street Advisory Board, Friends of Downtown and the Downtown Rockwall Association.
- v. Brief discussion regarding a partnership with the Rockwall County Historical Foundation to promote Preservation Month in May 2020 and take any necessary action.

4) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

5) ADJOURNMENT

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.

I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Friday, January 17, 2020 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
The New Horizon

**NOTICE OF A QUORUM OF THE
ROCKWALL MAIN STREET ADVISORY BOARD
REGIONAL BOARD TRAINING – TEXAS MAIN STREET PROGRAM**
The Center – 108 E. Washington, Rockwall, Texas 75087
Tuesday, February 18, 2020
6:00 p.m. - 9:00 p.m.

A quorum of members of the Rockwall Main Street Advisory Board will be present during the Texas Main Street Regional Board Training. Although general Main Street related matters may be discussed, there is no formal agenda, and no formal action will be taken by the board. Consequently, no official minutes will be recorded by the Rockwall Main Street Manager.

I, Bethany Browning, Main Street Manager, City of Rockwall, Texas, do hereby certify that this agenda/notice was posted at City Hall, in a place readily accessible to the general public at all times, on the 12th day of February, 2020, 12:30 p.m. and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager



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AGENDA

SPECIAL MEETING OF THE MAIN STREET ADVISORY BOARD THE CENTER – LONE STAR ROOM – 108 E. WASHINGTON STREET TUESDAY, FEBRUARY 18, 2020 5:30 P.M.

1) CALL MEETING TO ORDER

2) OPEN FORUM

3) APPOINTMENTS

- i. Appointment with Lexie and/or Joshua Swiercinsky, owners of property located at 109 & 115 S. Goliad, to hear a request for two Main Street façade grants and take any necessary action.

4) DISCUSSION/ACTION ITEMS

- i. Review the January 21, 2020 meeting minutes and take necessary action.

5) ADJOURNMENT

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.

I, Bethany Browning, Main Street Manager for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5:30PM, Saturday, February 15, 2020 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
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AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
COUNCIL CONFERENCE ROOM – 385 SOUTH GOLIAD STREET
TUESDAY, MARCH 17, 2020
6:30 P.M.

1) CALL MEETING TO ORDER

2) OPEN FORUM

3) DISCUSSION/ACTION ITEMS

- i. Review and act on the February 18, 2020 meeting minutes.
- ii. Discuss past work plans and start the process for identifying Transformation Strategies for the Rockwall Main Street program.

4) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

5) ADJOURNMENT

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, March 14, 2020 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
CITY HALL COUNCIL CHAMBER – 385 SOUTH GOLIAD STREET
TUESDAY, MAY 19, 2020
6:30 P.M.

1) CALL MEETING TO ORDER

2) OPEN FORUM

3) DISCUSSION/ACTION ITEMS

- i. Review and act on the February 18, 2020 meeting minutes.
- ii. Discuss past work plans and start the process for identifying Transformation Strategies for the Rockwall Main Street program.

4) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

5) ADJOURNMENT

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, May 16, 2020 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
CITY HALL COUNCIL CHAMBER – 385 SOUTH GOLIAD STREET
TUESDAY, JUNE 23, 2020
6:30 P.M.

1) CALL THE MEETING TO ORDER

2) OPEN FORUM

3) DISCUSSION/ACTION ITEMS

- i. Review and act on the May 19, 2020 meeting minutes.
- ii. Identify four to five possible transformation initiatives for Main Street in an effort to bring those ideas forward to the City and community stakeholders for their consideration and take any necessary action.
- iii. Discuss the upcoming Downtown Daycation event hosted by the Downtown Rockwall Association and take any necessary action.

4) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

5) ADJOURNMENT

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, June 20, 2020 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager

Date Removed

AGENDA



MAIN STREET ADVISORY BOARD MEETING

City Hall – 385 S. Goliad Street, Rockwall, Texas - July 21, 2020 at 5:00 P.M. VIA ZOOM

IN LIEU OF ATTENDING IN PERSON, SPECIAL NOTES PERTAINING TO “REMOTELY OR VIRTUALLY” PARTICIPATING IN TODAY’S MEETING ARE AS FOLLOWS:

SUBMIT COMMENTS VIA EMAIL

Citizens are encouraged to submit public forum comments at least 30 minutes in advance of the meeting by emailing them to bbrowning@rockwall.com. Please include your name and address when submitting comments. Also, please be concise and limit your comments so that it may be read within three (3) minutes.

PARTICIPATE IN THE MEETING REMOTELY VIA “ZOOM”

Alternatively, citizens may wish to participate in the meeting virtually by joining with ZOOM, either via their computer, mobile device or telephone.

ZOOM REMOTE CONFERENCING INSTRUCTIONS

Register in advance to participate in the meeting at the following link:

https://us02web.zoom.us/webinar/register/WN_KX60uXCkRDKbx4gOs2MILw

1. CALL THE MEETING TO ORDER
2. OPEN FORUM
3. DISCUSSION/ACTION ITEMS
 - A. Review and act on the June 23, 2020 meeting minutes.
 - B. Continue discussion regarding the adoption of the following transformation strategies: Increase Out of Town Visitor Traffic and Enhance Worker and Residential Opportunities in the District and take any necessary action.
 - C. Discussion and updates pertaining to the impact of COVID 19 on the downtown district.
4. MAIN STREET MANAGER’S REPORT
 - Main Street District Activity
 - Texas Main Street
 - Project Status Report
 - Upcoming Events/Announcements
5. ADJOURN

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I, Bethany Browning, Art in Public Places liaison for the City of Rockwall, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 5:00 P.M., 7/17/2020 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Note: In accordance with Section 551.045, some members of the Board may remotely attend this meeting by conference call or by video teleconferencing (ZOOM) as AUTHORIZED BY GOVERNOR GREG Abbott's TEMPORARY suspension of certain aspects of the Texas Open Meetings Act WHICH ALLOWS FOR board members TO attend in person or by video conference SO AS TO AVOID GATHERING MEMBERS OF THE PUBLIC AND/OR BOARD MEMBERS IN A PHYSICAL SETTING THAT MIGHT CONSTITUTE A PUBLIC HEALTH RISK.

Bethany Browning, Community Relations Manager

Date Removed

AGENDA



REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD City Hall Council Chamber | 385 S. Goliad Street | August 18, 2020 | 6:30 P.M.

1. CALL THE MEETING TO ORDER
2. OPEN FORUM
3. DISCUSSION/ACTION ITEMS
 - A. Review and act on the July 21, 2020 meeting minutes.
 - B. Discuss and take possible action on adopting the following transformation strategies: Increase Out of Town Visitor Traffic and Support Residential Friendly Growth within the District.
 - C. Discuss appointment of two board members to assist the Manager in choosing a new color scheme for replacement banners for the downtown district and take necessary action.
4. MAIN STREET MANAGER'S REPORT
 - Main Street District Activity
 - Texas Main Street
 - Project Status Report
 - Upcoming Events/Announcements
5. ADJOURN

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I, Bethany Browning, Art in Public Places liaison for the City of Rockwall, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30 P.M., 8/15/2020 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Note: In accordance with Section 551.045, some members of the Board may remotely attend this meeting by conference call or by video teleconferencing (ZOOM) as AUTHORIZED BY GOVERNOR GREG Abbott's TEMPORARY suspension of certain aspects of the Texas Open Meetings Act WHICH ALLOWS FOR board members TO attend in person or by video conference SO AS TO AVOID GATHERING MEMBERS OF THE PUBLIC AND/OR BOARD MEMBERS IN A PHYSICAL SETTING THAT MIGHT CONSTITUTE A PUBLIC HEALTH RISK.

Bethany Browning, Community Relations Manager

Date Removed



REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
City Hall Council Chamber | 385 S. Goliad Street | September 15, 2020 | 6:30 P.M.

1. CALL THE MEETING TO ORDER
2. OPEN FORUM
3. DISCUSSION/ACTION ITEMS
 - A. Review and act on the August 18, 2020 meeting minutes.
 - B. Present the 2020-2021 transformation strategies adopted at the August meeting and brainstorm objectives to accomplish outcomes.
 - C. Update board members on the completed light pole banner project.
4. MAIN STREET MANAGER'S REPORT
 - Main Street District Activity
 - Texas Main Street
 - Project Status Report
 - Upcoming Events/Announcements
5. ADJOURN

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I, Bethany Browning, Art in Public Places liaison for the City of Rockwall, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30 P.M., 9/11/2020 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Note: In accordance with Section 551.045, some members of the Board may remotely attend this meeting by conference call or by video teleconferencing (ZOOM) as AUTHORIZED BY GOVERNOR GREG Abbott's TEMPORARY suspension of certain aspects of the Texas Open Meetings Act WHICH ALLOWS FOR board members TO attend in person or by video conference SO AS TO AVOID GATHERING MEMBERS OF THE PUBLIC AND/OR BOARD MEMBERS IN A PHYSICAL SETTING THAT MIGHT CONSTITUTE A PUBLIC HEALTH RISK.

Bethany Browning, Community Relations Manager

Date Removed



AGENDA

REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD

City Hall Council Chamber | 385 S. Goliad, Rockwall, TX 75087 | October 20, 2020 | 6:30 P.M.

1. CALL MEETING TO ORDER
2. OPEN FORUM
3. APPOINTMENTS
 - A. Appointment with Judge Mark Russo, Rockwall County Historical Commission, to hear a presentation on downtown Rockwall's history.
4. DISCUSSION/ACTION ITEMS
 - A. Review and act on the September 15, 2020 meeting minutes.
5. MAIN STREET MANAGER'S REPORT
 - Main Street District Activity
 - Texas Main Street
 - Project Status Report
 - Upcoming Events/Announcements
6. ADJOURN

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I, Bethany Browning, Art in Public Places liaison for the City of Rockwall, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30 P.M., 10/16/2020 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Note: In accordance with Section 551.045, some members of the Board may remotely attend this meeting by conference call or by video teleconferencing (ZOOM) as AUTHORIZED BY GOVERNOR GREG Abbott's TEMPORARY suspension of certain aspects of the Texas Open Meetings Act WHICH ALLOWS FOR board members TO attend in person or by video conference SO AS TO AVOID GATHERING MEMBERS OF THE PUBLIC AND/OR BOARD MEMBERS IN A PHYSICAL SETTING THAT MIGHT CONSTITUTE A PUBLIC HEALTH RISK.

Bethany Browning, Community Relations Manager

Date Removed



AGENDA

REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD

City Hall Council Chamber | 385 S. Goliad, Rockwall, TX 75087 | November 17, 2020 | 6:30 P.M.

1. CALL MEETING TO ORDER
2. OPEN FORUM
3. APPOINTMENTS
 - A. Appointment with Ryan Miller, Director of Planning, City of Rockwall, to hear a presentation on the development process and residential opportunities in the DT District.
4. DISCUSSION/ACTION ITEMS
 - A. Review and act on the October 20, 2020 meeting minutes.
 - B. Update from committee members regarding the Historical Walking Tour.
5. MAIN STREET MANAGER'S REPORT
 - Main Street District Activity
 - Texas Main Street
 - Project Status Report
 - Upcoming Events/Announcements
6. ADJOURN

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I, Bethany Browning, Art in Public Places liaison for the City of Rockwall, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30 P.M., 11/13/2020 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Note: In accordance with Section 551.045, some members of the Board may remotely attend this meeting by conference call or by video teleconferencing (ZOOM) as AUTHORIZED BY GOVERNOR GREG Abbott's TEMPORARY suspension of certain aspects of the Texas Open Meetings Act WHICH ALLOWS FOR board members TO attend in person or by video conference SO AS TO AVOID GATHERING MEMBERS OF THE PUBLIC AND/OR BOARD MEMBERS IN A PHYSICAL SETTING THAT MIGHT CONSTITUTE A PUBLIC HEALTH RISK.

Bethany Browning, Community Relations Manager

Date Removed